



MIGUEL LLOYD

CEO
LLOYD MEDIA GROUP

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For booking inquiries visit
<https://lloydmediagroup.net/aboutlmg/>

BIO

Miguel has a distinctive marketing and media career that started as a college student in 1995. While studying the art of communications, he served as a radio broadcaster in sports, jazz and news coverage. He professionally served his alma mater, Norfolk State University as a sports announcer, talk show host and producer.

In 2009, Miguel created his own agency, P2P Media Consultants (Now Lloyd Media Group). At LMG, Miguel and his associates assist their clients in the areas of marketing program development, media planning & buying, audio & video production and traditional & digital marketing. Miguel has also used this company as a platform to launch other ventures in broadcasting and media distribution.

His entire career has been centered on creativity, expression and most importantly results for his clients. Miguel is a tireless researcher and an avid media practitioner.

Miguel is married to his wife Tracey and has 3 daughters, Sara'n, Michelle and Laila.



AWARDS AND AFFILIATIONS

2017 PRESIDENTS VOLUNTEER SERVICE AWARD
KAPPA ALPHA PSI FRATERNITY, INC
100 BLACK MEN JACKSONVILLE
100 BLACK MEN OF ATLANTA
ATLANTA BLACK CHAMBERS
AMERICAN MARKETING ASSOCIATION



EDUCATION

BACHELOR OF ARTS, MAJOR IN COMMUNICATIONS
NORFOLK STATE UNIVERSITY



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